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Earn the Right to Win: How Success in Any Field Starts with Superior Preparation

By Coughlin, Tom; Fisher, David

Portfolio Hardcover, 2013. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Preparation is easy to praise but very hard to master. No modern coach, in any sport, understands that better than NFL veteran Tom Coughlin. He led the New York Giants to two Super Bowl victories with his system of relentless preparation and old-school resilience. He teaches his players that you can never guarantee a win, but you can always earn the right to win--with focus, consistency, hard work, and anticipation of obstacles. And if you've earned the right to win, you can sleep soundly before a big game and take the field with confidence. Now Coughlin shares his best advice and anecdotes and shows how they apply beyond the gridiron. His philosophy focuses on mental preparation and consistency in the face of adversity. And his direct, honest wisdom can help leaders in any field rev up their own organizations. Coughlin's lessons include: Using time efficiently, both in making and sticking to a schedule and planning for the long-term Preparing for unexpected opportunities and building flexibility into your game plan Paying close attention to the details, because every piece of information is an advantage...



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