



Opportunities in Event Planning Careers (Paperback)

By Blythe Camenson

McGraw-Hill Education - Europe, United States, 2002. Paperback. Book Condition: New. Revised edition. 193 x 137 mm. Language: English . Brand New Book ***** Print on Demand *****.This title takes you into a world of career opportunities. VGM's Opportunities in . series of more than 100 career-specific titles is an invaluable resource for those who want to find out all they can about the professions that interest them. No other series provides such a wide range of comprehensive and current information on virtually every job available. In Opportunities in Event Planning Careers , you'll find: on-the-job accounts and advice from successful event planners in a range of areas within the field, including the most prominent - wedding planning; helpful information about the major event-planning associations and educational programs; sample employment advertisements for various jobs within the field; details on related positions, including florists, advertisers, public relations executives, and more; and, expert information on how to get started and get ahead as an independent or in-house event planner. These indispensable guides will tell you everything you need to know in order to make an intelligent and informed decision about your career - and your future.



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