



Land of Bright Promise: Advertising the Texas Panhandle and South Plains, 1870-1917 (Paperback)

By Jan Blodgett

University of Texas Press, United States, 2011. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book. Land of Bright Promise is a fascinating exploration of the multitude of land promotions and types of advertising that attracted more than 175,000 settlers to the Panhandle-South Plains area of Texas from the late years of the nineteenth century to the early years of the twentieth. Shunned by settlers for decades because of its popular but forbidding image as a desert filled with desperados, savage Indians, and solitary ranchers, the region was seen as an agricultural and cultural wasteland. The territory, consequently, was among the last to be settled in the United States. But from 1890 to 1917, land companies and agents competed to attract new settlers to the plains. To this end, the combined efforts of local residents, ranchers and landowners, railroads, and professional real estate agents were utilized. Through brochures, lectures, articles, letters, fairs, and excursion trips, midwestern farmers were encouraged to find new homes on what was once feared as the Great American Desert. And successful indeed were these efforts: from 13,787 in 1890, the population grew to 193,371 in 1920, with a corresponding increase in...



[DOWNLOAD PDF](#)



[READ ONLINE](#)
[6.1 MB]

Reviews

These kinds of pdf is every thing and helped me searching ahead and much more. It generally does not expense an excessive amount of. You wont sense monotony at at any time of your time (that's what catalogs are for regarding should you question me).

-- Prof. Angelo Graham

This book is indeed gripping and fascinating. It normally is not going to price a lot of. I am very easily will get a delight of reading a created pdf.

-- Albertha Cartwright

See Also



[Children s Rights \(Dodo Press\) \(Paperback\)](#)

Dodo Press, United Kingdom, 2007. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.Kate Douglas Wiggin, nee Smith (1856-1923) was an American children s author and educator. She was born in Philadelphia,...



[From Kristallnacht to Israel: A Holocaust Survivor s Journey \(Paperback\)](#)

Dog Ear Publishing, United States, 2009. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.In the 1930s, as evil begins to envelope Europe, Karl Rothstein is born in Austria. As his life...



[Goodparents.com: What Every Good Parent Should Know About the Internet \(Hardback\)](#)

Prometheus Books, United States, 2000. Hardback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book. The Internet may now be the most powerful, single source of information in the world, and with an estimated 200 million computers in...



[Chicken Licken - Read it Yourself with Ladybird: Level 2 \(Paperback\)](#)

Penguin Books Ltd, United Kingdom, 2013. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book. In this classic fairy tale, a nut falls on Chicken Licken s head and he decides he must tell the king that...



[The Three Little Pigs - Read it Yourself with Ladybird: Level 2 \(Paperback\)](#)

Penguin Books Ltd, United Kingdom, 2013. Paperback. Book Condition: New. 222 x 150 mm. Language: English . Brand New Book. In this classic fairy tale, the three little pigs leave home and build their own houses - one of straw, one of...



[Baby Whale s Long Swim: Level 1 \(Paperback\)](#)

Sterling Publishing Co Inc, United States, 2012. Paperback. Book Condition: New. 224 x 150 mm. Language: English . Brand New Book. When spring comes, a baby calf gray whale and his mother head north to find food-all the way from Mexico to...