Microsoft Dynamics CRM 4 Integration Unleashed

By Marc J. Wolenik,Rajya Vardhan Bhaiya

Pearson Education/SAMS 0. Softcover. Book Condition: New. In Microsoft® Dynamics CRM 4 Integration Unleashed, two leading experts present proven techniques, best practices, and example code for going far beyond the out-of-the-box capabilities of Dynamics CRM 4. Using these solutions and sample applications, you will enhance all of your company?s relationships?with vendors, distributors, employees, users, affiliates, and customers. Authors Marc J. Wolenik and Rajya Vardhan Bhaiya walk you step by step through integrating Dynamics CRM with SharePoint, Office Communicator, PerformancePoint, BizTalk, Silverlight, VoIP phone systems, and both Google and MSN mapping tools. They also present a full analysis of the CRM Accelerators and advanced topics and three full chapters on integration using Scribe?s state-of-the-art adapters and templates. You?ll discover how to extend Dynamics CRM 4 with enterprise dashboards, stronger ?deep-dive? data analysis, and much more. Wolenik and Bhaiya even demonstrate how to make custom Dynamics CRM applications available directly to your customers, without compromising security. Printed Pages: 600.

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