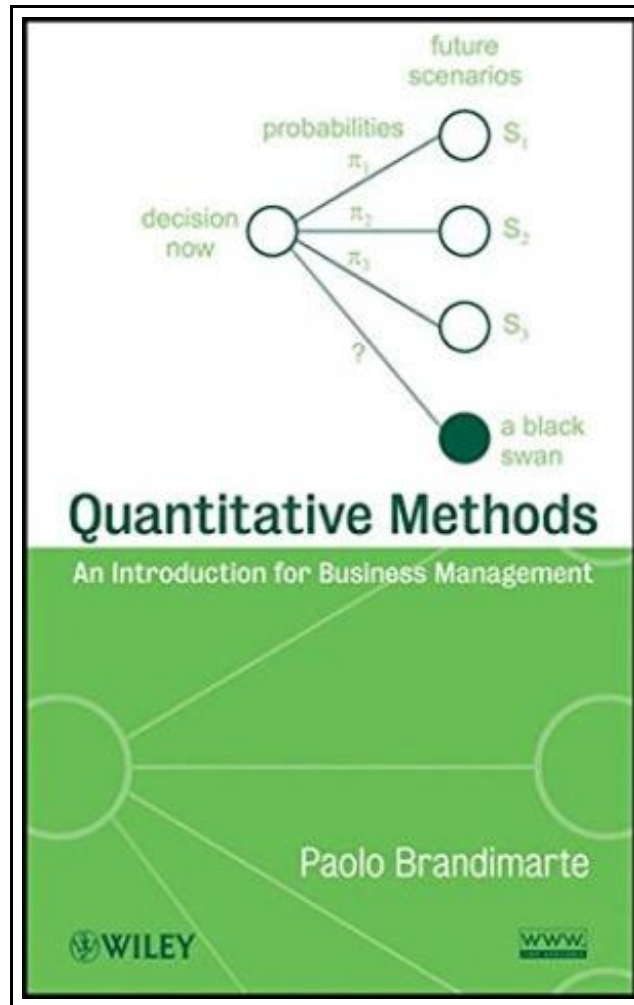


## Quantitative Methods: An Introduction for Business Management (Hardback)



Filesize: 3.33 MB

### Reviews

*The most effective publication i at any time read. We have study and i am sure that i will likely to read yet again once again in the foreseeable future. You will not truly feel monotony at anytime of your time (that's what catalogs are for about in the event you request me).*

**(Mr. Rafael Hoeger)**

## QUANTITATIVE METHODS: AN INTRODUCTION FOR BUSINESS MANAGEMENT (HARDBACK)

[DOWNLOAD](#)

To download **Quantitative Methods: An Introduction for Business Management (Hardback)** PDF, make sure you follow the link below and download the file or have access to other information which might be in conjunction with **QUANTITATIVE METHODS: AN INTRODUCTION FOR BUSINESS MANAGEMENT (HARDBACK)** ebook.

John Wiley and Sons Ltd, United States, 2011. Hardback. Book Condition: New. New.. 239 x 165 mm. Language: English . Brand New Book. An accessible introduction to the essential quantitative methods for making valuable business decisions. Quantitative methods—research techniques used to analyze quantitative data—enable professionals to organize and understand numbers and, in turn, to make good decisions. **Quantitative Methods: An Introduction for Business Management** presents the application of quantitative mathematical modeling to decision making in a business management context and emphasizes not only the role of data in drawing conclusions, but also the pitfalls of undiscerning reliance of software packages that implement standard statistical procedures. With hands-on applications and explanations that are accessible to readers at various levels, the book successfully outlines the necessary tools to make smart and successful business decisions. Progressing from beginner to more advanced material at an easy-to-follow pace, the author utilizes motivating examples throughout to aid readers interested in decision making and also provides critical remarks, intuitive traps, and counterexamples when appropriate. The book begins with a discussion of motivations and foundations related to the topic, with introductory presentations of concepts from calculus to linear algebra. Next, the core ideas of quantitative methods are presented in chapters that explore introductory topics in probability, descriptive and inferential statistics, linear regression, and a discussion of time series that includes both classical topics and more challenging models. The author also discusses linear programming models and decision making under risk as well as less standard topics in the field such as game theory and Bayesian statistics. Finally, the book concludes with a focus on selected tools from multivariate statistics, including advanced regression models and data reduction methods such as principal component analysis, factor analysis, and cluster analysis. The book promotes the importance of an analytical approach, particularly when dealing...



[Read Quantitative Methods: An Introduction for Business Management \(Hardback\) Online](#)



[Download PDF Quantitative Methods: An Introduction for Business Management \(Hardback\)](#)

## Related Books



**[PDF] The Well-Trained Mind: A Guide to Classical Education at Home (Hardback)**

Access the link beneath to read "The Well-Trained Mind: A Guide to Classical Education at Home (Hardback)" document.

[Download eBook »](#)



**[PDF] Children s Educational Book: Junior Leonardo Da Vinci: An Introduction to the Art, Science and Inventions of This Great Genius. Age 7 8 9 10 Year-Olds. [Us English] (Paperback)**

Access the link beneath to read "Children s Educational Book: Junior Leonardo Da Vinci: An Introduction to the Art, Science and Inventions of This Great Genius. Age 7 8 9 10 Year-Olds. [Us English] (Paperback)" document.

[Download eBook »](#)



**[PDF] Children s Educational Book Junior Leonardo Da Vinci : An Introduction to the Art, Science and Inventions of This Great Genius Age 7 8 9 10 Year-Olds. [British English] (Paperback)**

Access the link beneath to read "Children s Educational Book Junior Leonardo Da Vinci : An Introduction to the Art, Science and Inventions of This Great Genius Age 7 8 9 10 Year-Olds. [British English] (Paperback)" document.

[Download eBook »](#)



**[PDF] California Version of Who Am I in the Lives of Children? an Introduction to Early Childhood Education, Enhanced Pearson Etext with Loose-Leaf Version -- Access Card Package**

Access the link beneath to read "California Version of Who Am I in the Lives of Children? an Introduction to Early Childhood Education, Enhanced Pearson Etext with Loose-Leaf Version - - Access Card Package" document.

[Download eBook »](#)



**[PDF] Who Am I in the Lives of Children? an Introduction to Early Childhood Education, Enhanced Pearson Etext with Loose-Leaf Version -- Access Card Package**

Access the link beneath to read "Who Am I in the Lives of Children? an Introduction to Early Childhood Education, Enhanced Pearson Etext with Loose-Leaf Version -- Access Card Package" document.

[Download eBook »](#)



**[PDF] Who Am I in the Lives of Children? an Introduction to Early Childhood Education with Enhanced Pearson Etext -- Access Card Package (Paperback)**

Access the link beneath to read "Who Am I in the Lives of Children? an Introduction to Early Childhood Education with Enhanced Pearson Etext -- Access Card Package (Paperback)" document.

[Download eBook »](#)

