



## Corporate Governance

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Wiley-Blackwell, 2008. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Acknowledgements. Introduction. 1. What is a Corporation. Evolution of the Corporate Structure. The Purpose of a Corporation. Human satisfaction. Social structure. Efficiency and efficacy. Ubiquity and flexibility. Identity. Metaphor #1: The Corporation as a "Person". Metaphor #2: The Corporation as a Complex Adaptive System. Are Corporate Decisions "Moral?". Who can Hold Corporations Accountable. Two Key External Mechanisms for Directing Corporate Behavior. Government: Legislation, Regulation, Enforcement. What does "Within the Limits of the Law" Mean. The top 10 Corporate Criminals of the 1990's. Probation of corporations. How can a corporation be sentenced to probation. Securities analyst settlement. What is the role of shareholders in making this system work. Should shareholders pay the fine? Which ones. Co-opting the Market: Corporations and Government. The Corporation and Elections. The Corporation and the Law. A Market Test: Measuring Performance. Long-term vs. short-term. Corporate Decision-Making: Whose Interests Does this. "Person"/Adaptive Creature Serve. Measuring Value Enhancement. GAAP. Market value. Earnings per share. EVA: economic value added. Human Capital: "It's not what you own but what you know". The "Value Chain". Knowledge capital. The value of cash. Corporate "externalities". Equilibrium: The Cadbury Paradigm. Quantifying Non-Traditional Assets and Liabilities. Future Directions. 2. Shareholders: Ownership. Definitions. Early Concepts of Ownership. Early

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