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Corporate Governance

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Wiley-Blackwell, 2008. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Acknowledgements.Introduction.1. What is a Corporation'.Evolution of the Corporate Structure.The Purpose of a Corporation.Human satisfaction.Social structure.Efficiency and efficacy.Ubiquity and flexibility.Identity.Metaphor #1: The Corporation as a "Person".Metaphor #2: The Corporation as a Complex Adaptive System.Are Corporate Decisions "Moral?".Who can Hold Corporations Accountable'.Two Key External Mechanisms for Directing Corporate Behavior.Government: Legislation, Regulation, Enforcement.What does "Within the Limits of the Law" Mean'.The top 10 Corporate Criminals of the 1990's.Probation of corporations.How can a corporation be sentenced to probation'.Securities analyst settlement.What is the role of shareholders in making this system work'.Should shareholders pay the fine? Which ones'.Co-opting the Market: Corporations and Government.The Corporation and Elections.The Corporation and the Law.A Market Test: Measuring Performance.Long-term vs. short-term.Corporate Decision-Making: Whose Interests Does this."Person"/Adaptive Creature Serve'.Measuring Value Enhancement.GAAP.Market value.Earnings per share.EVA: economic value added.Human Capital: "It's not what you own but what you know".The "Value Chain".Knowledge capital.The value of cash.Corporate "externalities".Equilibrium: The Cadbury Paradigm.Quantifying Non-Traditional Assets and Liabilities.Future Directions.2. Shareholders: Ownership.Definitions.Early Concepts of Ownership.Early

Reviews

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